

Downtown Development Authority

Workshop Meeting Minutes

Wednesday, June 5, 2013

Noon, Northside Municipal Marina Clubhouse



City of South Haven

MISSION STATEMENT: The Downtown Development Authority (DDA) is to be a leader in helping to fulfill the City of South Haven Municipal Plan; through planning, funding, and development of projects within the DDA District which promote, encourage and contribute to the overall economic growth and development of the community.

1. Call to Order

Call to Order by President Olson. Director Davidson introduced Sally Newton as a new DDA Board Member.

2. Roll Call

Present: Burr, Braun, Marcoux, Newton, Olson, Whiteford, Zuckerman

Absent: Maxwell

Davidson noted that the DDA Board has one vacancy but is required to be filled by a resident of the DDA District.

3. Approval of Agenda

Motion by Marcoux, second by Braun to approve the workshop agenda. All in favor.

4. DDA will be asked to review/discuss logo designs from Lambrix Design Inc. for the Phoenix Street Improvement Project.

The members of the DDA Board were presented with four designs from Lambrix Design, Inc. for marketing of the Phoenix Street improvement project. Board members agreed on one design which will be used to give a positive message through communications (emails, website, posters, brochures, etc.) to business owners, the community, and visitors. Davidson will move forward with the marketing campaign using the "Dig SoHa" design.

5. DDA will be asked to review the HarborWalk interpretive markers program as it relates to the DDA District.

Davidson explained the HarborWalk interpretive markers program and that no tax dollars are used. The markers are funded solely by donations. Davidson is working with the Michigan Maritime Museum to eventually replace all of the markers. The DDA Board agreed that the DDA would not sponsor a marker due to the fact that the DDA is funded by tax dollars. The DDA is in support of the program however.

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6. Adjourn

Motion by Whiteford, second by Marcoux to adjourn the meeting. All in favor.
The meeting was adjourned at 12:45.

RESPECTFULLY SUBMITTED,

Deb Davidson
DDA Director